

# Case Study

ESA McINTOSH

**ESA**  
M c I N T O S H  
Part of the Havelock Europa Group



## AV INSTALLATION SUPPORT



Stock Image

### Company Overview

ESA McIntosh is Havelock's education brand, recognised as one of Europe's largest suppliers of classroom equipment. With their own factory in Kirkcaldy for the design and development of furnitures, Phoenix AV was introduced to ESA as a leader in interactive technologies.

Working with ESA at the early stages of interactive boards, Phoenix AV completed a number of projects on their behalf assisting their sales and engineers to grow to independence and add those products to their portfolio.

[www.esamcintosh.co.uk](http://www.esamcintosh.co.uk)



#### HEAD OFFICE LOCATION

Kirkcaldy



#### MAIN DATE RANGE

2005 - 2008



#### PHOENIX STATUS

Supplier & Integrator



#### VALUE OF PROJECTS

£ 101,566



#### MAIN PROJECTS

- Hayes Manor . Newbridge School . Dunoon Grammer . Lochgilphead Joint Campus

*We may be small, but we make a big impact*

## MAIN PROJECTS

The following are the main projects undertaken by Phoenix AV in conjunction with ESA McIntosh.

### Various Education Locations

ESA McIntosh were known for their furnishing expertise, but at that time had little experience with AV technologies, in particular the interactive whiteboard systems. As a leading expert and trainer in all the systems at that time, Phoenix AV partnered with ESA on a number of projects to install classroom solutions whilst training ESA staff in the various functions and aspects for their future portfolio's.

They included:

* Hayes Manor	£ 55,150	24 x Classrooms
* Newbridge School	£ 8,976	4 x Classrooms
* Dunoon Grammar	£ 24,960	12 x Classrooms
* Lochgilphead Joint Campus	£ 12,480	6 x Classrooms

## Improving basic ideas and concepts

