



DIGITAL SIGNAGE - LONDON HEAD OFFICE



(Representative image - not of actual project)

Project Overview

The initial requirement was for an upgrade to the digital signage system at their two London locations, the main Head Office and a satellite office.

The signage solution was required over 4 floors, one per lift lobby area as well as reception areas in both buildings.

A secondary requirement to be completed after the first was to provide a basic presentation screen solution in three small meeting rooms.



LOCATION

London



DATE

July & December 2013



PHOENIX STATUS

Accredited Supplier & Integrator



NET VALUE

£ 20,204



MAIN EQUIPMENT

- Samsung ME32B Monitors . Samsung SBB . Exterity IPTV Encoder
- Sharp 50" TV Systems . Extron MCP104 . Extron cable Cubbies

Project Details

Digital Signage

The solution installed consisted of 5 x Samsung 32" screens with the Set Back Box for MagicInfo. A screen was installed at the reception area for both buildings and a screen installed outside the lobby area on each of 3 upper floors. These areas had coffee making facilities and were used as a gathering point making the screen positions ideal for general information to staff. An IPTV system was also installed allowing for TV news items and programmes to be streamed to each screen as well.

Meeting Rooms

Three months after the signage installation, Phoenix AV installed Sharp 50" TV systems into 3 small meeting rooms to act as general presentation screens. Within each room, a cable cubby was installed into the centre of each meeting table to allow for connectivity along with an Extron MCP104 IP Plus controller, also embedded into the table. This allowed for easy control of the screens for on /off operations, input switching and volume control.